

VISION

The center aims to help carry out the vision of the University and to be of service to the community through systematized program of research, development, technology dissemination or transfer of technology, manpower training, promotion of ceramic industries and in the process gain the support of the community in Lake Lanao and nearby province of Mindanao.

MISSION

As a component arm of the University through the office of the Vice Chancellor for Research, Extension and Development in its training program, research development and extension services functions, the center is tasked towards effective ceramic technology in order to:

1. The utilization of the natural resources of the Lanao provinces and help develop its human resources. This may gradually expand to other areas in Mindanao populated by other relatively under- developed cultural communities.
2. The development and promotion of the clay-based industry in the City of Marawi and province of Lanao del Sur through effective transfer of technology, to develop the Indigenous populace to eventually establish the industry into a viable economic activity in its respective localities;
3. The provision of low-cost substitute housing construction materials to enable local residents to have better shelters as envisioned in the National Housing Authority program of the national government;
4. The generation of adequate income and employment opportunities for the less-developed cultural communities in Mindanao, most particularly in the Lake Lanao region.
5. The improvement and development in the long run the socio-economic condition of the communities of Mindanao through the concept of appropriate indigenous technology and finally,
6. The preservation and development of indigenous Meranaw aesthetic art forms and design through ceramics ware and craft.

OBJECTIVES

1. To develop and promote the clay-based industry in the City of Marawi and the province of Lanao del Sur.
2. To conduct research on the native designs of ceramics, and continuously improve and upgrade ceramics or potter's products.
3. To offer regular skills training on ceramics making throughout the constituents of the province of Lanao del Sur including Marawi City, the students, faculty & staff of MSU, and interested IPs.

Center's Brief Historical Background

The FFI – MSU Ceramics Development Center was organized & established during the Acting Presidency of the late Governor ALI DIMAPORO under the support of the Filipinas Foundation Inc., (FFI). However, for decades, the FFI has never extended any support to the Center and from there on, its mandate on ceramics and pottery production has gradually diminished despite its available manpower. Henceforth, the re-naming of FFI ceramics was proposed by the newly appointed Director of the center, Engr. Acsara A. Gumal to MSU Ceramics Development Center and was approved during the APC meeting on September 13, 2018.

Former President Dr. Habib Watamama Macaayong revived the functions and mandate of the center. Along with his designation as Director of the center on August 21, 2018, Engr. Acsara A. Gumal, PhD has been given the same responsibility, to revive the center's function.

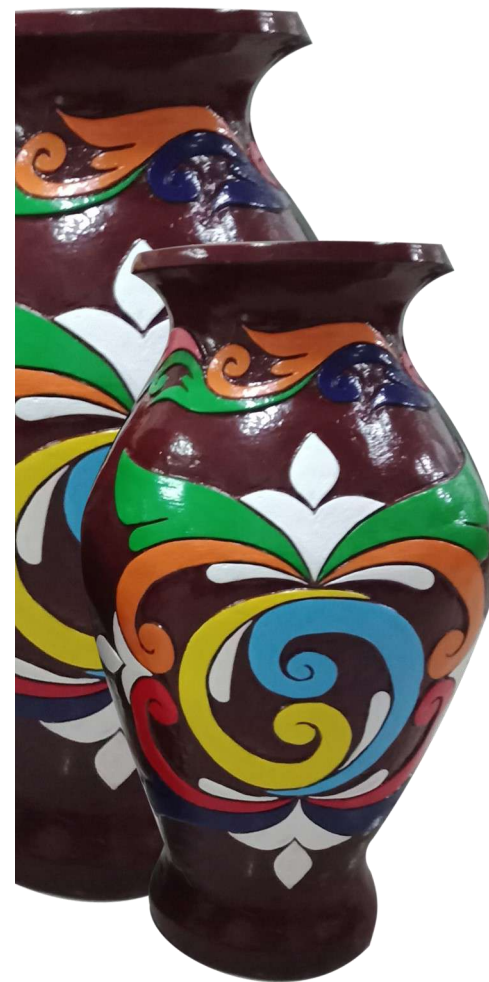
With the continued support of the current MSU System President Atty. Basari Dimakuta Mapupuno, the center hopes to reach greater heights and becomes the center of Ceramics Industry in the region.

Keep in touch:

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MSU-CERAMICS DEVELOPMENT CENTER



PANINGGALAN

The MSU – Ceramics Development Center has been boosting its mass production on earthenware and stoneware products and incorporating it with Meranaw art designs.



WHAT PRODUCTS DO WE OFFER?

The center promotes *Meranaw okir* through variety of customized & handmade ceramics/earthenware products which can be used daily in our indoor/outdoor household and offices. Our products could also serve as tokens in different occasions such as weddings, graduation and other events or programs.

Jar, Flower pot & Flower vase - ideal container for plants for it has thick walls that protect plant roots from rapid changes in temperature which can be destructive to your plants.

- Available in extra small, small, medium & big size



MSU Pendant - a unique piece of souvenir for university alumni & visitors.

- Available in small & big size
- Can be bought with or w/o *langkit* sling



Table Marker - essential to complete your professional look. It also makes it easier for your colleagues & visitors to address you.



Figurine - tiny decorative item that adds character and life to a room, it can also be given as souvenir on different occasions.

- Available in miniature size
- Can be customized depending on client's request



Black/Smoked pottery - a unique ceramic product which undergone thermal shocking, then smoking using saw dust to produce black color through carbonization firing.



Bricks - can be used for a variety of domestic & commercial applications; such as walls, roofs, terraces & facades. It is durable, low maintenance, energy efficient, sustainable & flexible.



Others - we also offer different kinds of tokens, it can be from our collection or customized mouldings from your preferred/personal items.



WHY CHOOSE US?



We aspire to promote and preserve Meranaw art "okir" design through painting and engraving *okir* designs on our clay-based products.

The raw materials such as *lipaw* (pure clay) and *okap* (rice husk) that we use were bought from our fellow Meranaws in different municipalities of Lanao del Sur, like one of the rice mills in the municipality of Tamparan for the rice husk & barangay East Calocan of Marawi City for the pure clay.



Thus, purchasing our products is not only helping the Mindanao State University and the locals from different municipalities around lake Lanao, but more so on helping & preserving our culture by patronizing and promoting it locally and hopefully internationally.

